

GAIA

A Nature-Backed Monetary System

A Manifesto for the Next Economy

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If you believe the planet will heal and we will survive - Gaia will make you wealthy

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The World Is Upside Down

What if the healthiest food was also the cheapest food? What if the cleanest car was the most affordable? What if every budget decision you made automatically pointed toward a healthier planet — not because you tried, but simply because the price was right?

Right now, the world is upside down. Organic beef costs more than factory beef. Natural building materials cost more than cement. The ethical choice is almost always the expensive choice. Only wealthy, educated people can consistently do the right thing. Everyone else is pushed toward the destructive option — not by bad values, but because it is cheaper.

Gaia turns this right side up. In a Gaia economy, the healthiest food is the cheapest food. The cleanest car is the most affordable. The planet-friendly choice is the budget choice. Not through subsidies or regulations. Because the price finally tells the truth.

The Problem

Every year, millions of tonnes of sargassum seaweed wash onto the beaches of the Riviera Maya. It kills the reef, destroys tourism, and costs the region \$200 million to clean up. Under today's monetary system, it is pure liability — a problem with no balance sheet entry except as a cost.

The Inversion

In 2018, a gardener from Puerto Morelos built a house from it. SargaBlock bricks are 40% sargassum, dry in four hours of Caribbean sun, require no cement, and are designed to last 120 years. They have survived five hurricanes. The UN Development Programme calls it brilliant.

Under today's system, Omar Vázquez is a social entrepreneur fighting for grants at the margins of the economy. Under Gaia, he is one of the most economically productive actors on the planet. The beach cleanup creates money. The reef protection creates money. The affordable housing creates money.

The Core Idea

Gaia is a monetary system where money is created when the planet gets healthier, and destroyed when it is damaged. The monetary incentive IS the ecological incentive. Not a carbon tax. Not a green bond. A replacement of the incentive structure itself.

Six Pillars

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| Nature-backed currency | Backed by verified ecological health, not debt |
| 3 money creation sources | Restoration, care work, clean energy only |
| Demurrage | Money loses value if hoarded — rewarding circulation |
| Destruction mechanism | Ecological damage automatically burns money |
| No central bank | Governed by distributed ecological council |

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What This Changes

DAC becomes the most profitable industry on earth. War becomes economically irrational. Regenerative farming outcompetes industrial. Care work is paid. Hoarding is penalized. The planet is the central bank.

| *“Fix the incentives. Fix the planet.”*

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